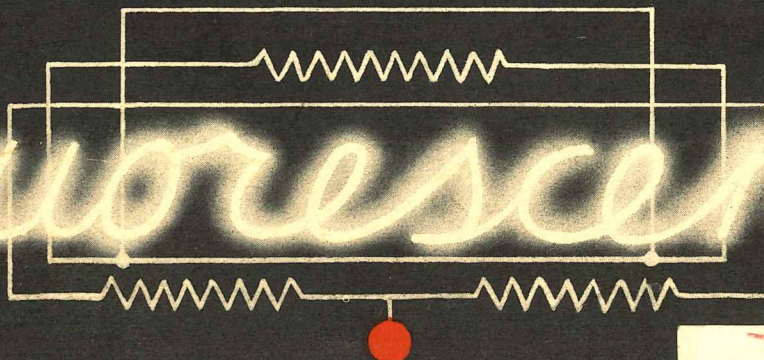


DESIGN DIV.

fluorescent



Desk
243
Fluorescent

RETURN TO
DESIGN DIV.

Industrial Lamp Corp.

NEW A-1 LIGHT

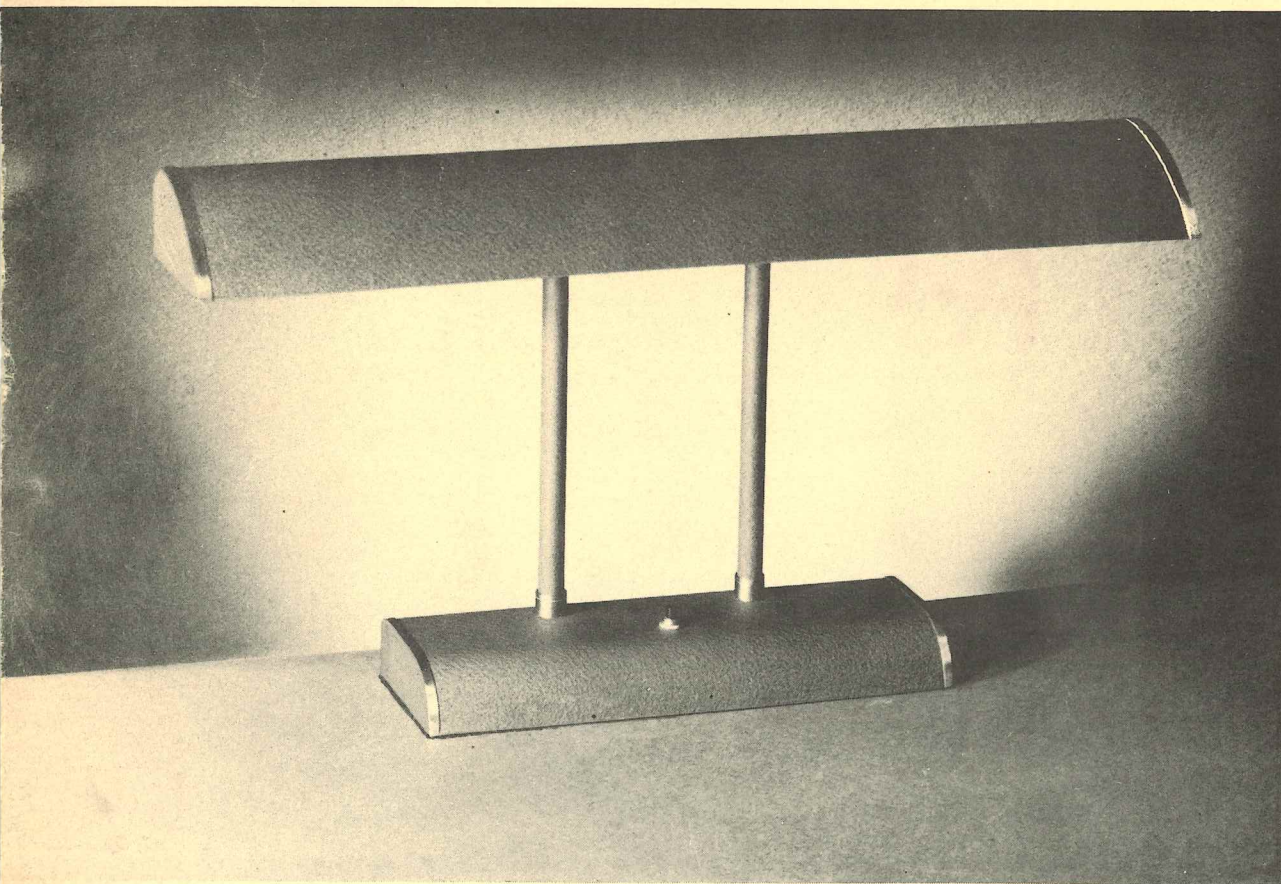
NEW SIGHT

RETURN TO
DESIGN DIV.

CHIEF CLERK
JUN 18 1940
U.S. PATENT OFFICE

U.S. PATENT OFFICE
JUN 18 1940
Design Division

FLUORESCENT LIGHTING IS TODAY'S
LIGHTING • COOL, EFFICIENT, AND
ECONOMICAL, IT IS IN LINE WITH
THE BEST TRADITIONS OF MODERN
LIVING AND BUSINESS • WE PRESENT
HERE OUR NEW LINE OF DESK LAMPS
INCORPORATING THIS NEW LIGHT.



6104

*illustrated is our fluorescent desk lamp utilizing the 24 inch bulb • finished
in dark brown wrinkle enamel with copper-plated trim • lists at only **8.50***

page 1

pg. 2

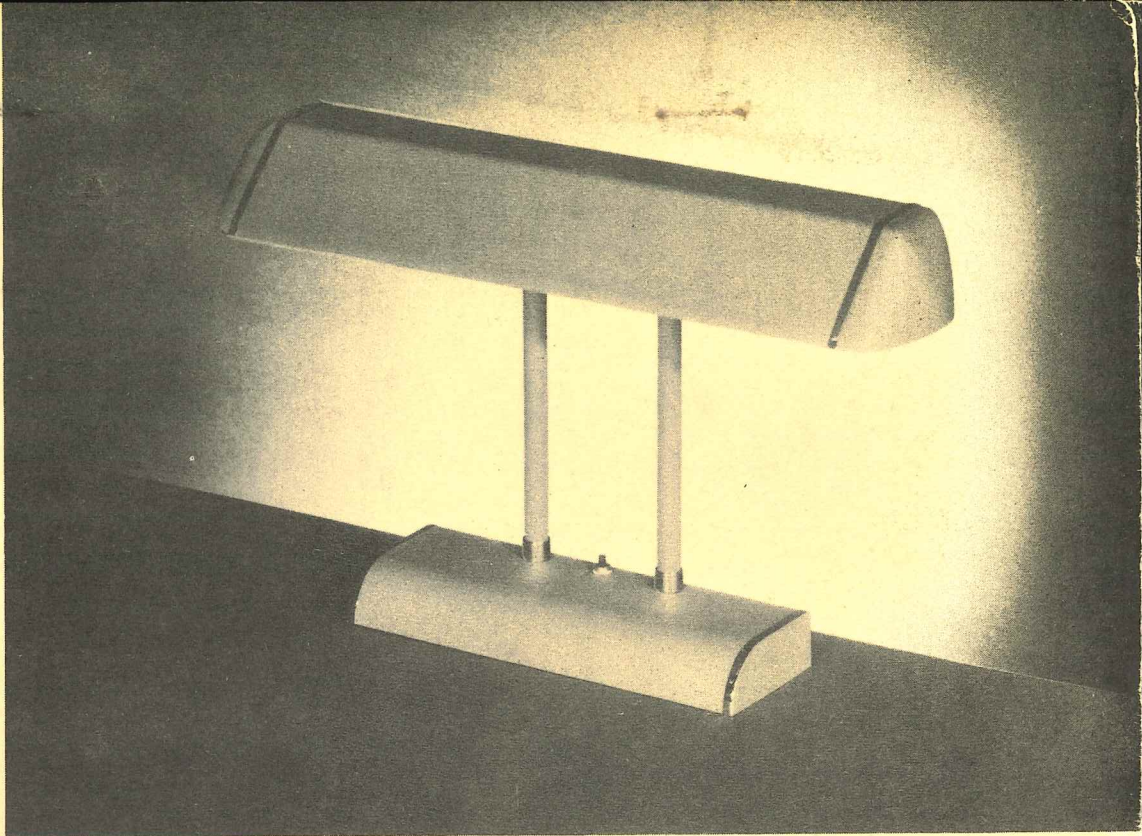


RETURN TO
DESIGN DIV.

6094

FLUORESCENT DESK LAMP • FINISHED IN LIGHT BLUE-GRAY WRINKLE ENAMEL WITH CHROME TRIM • DIMENSIONS 12 3/4" x 20 1/2" • TAKES 18-INCH BULB

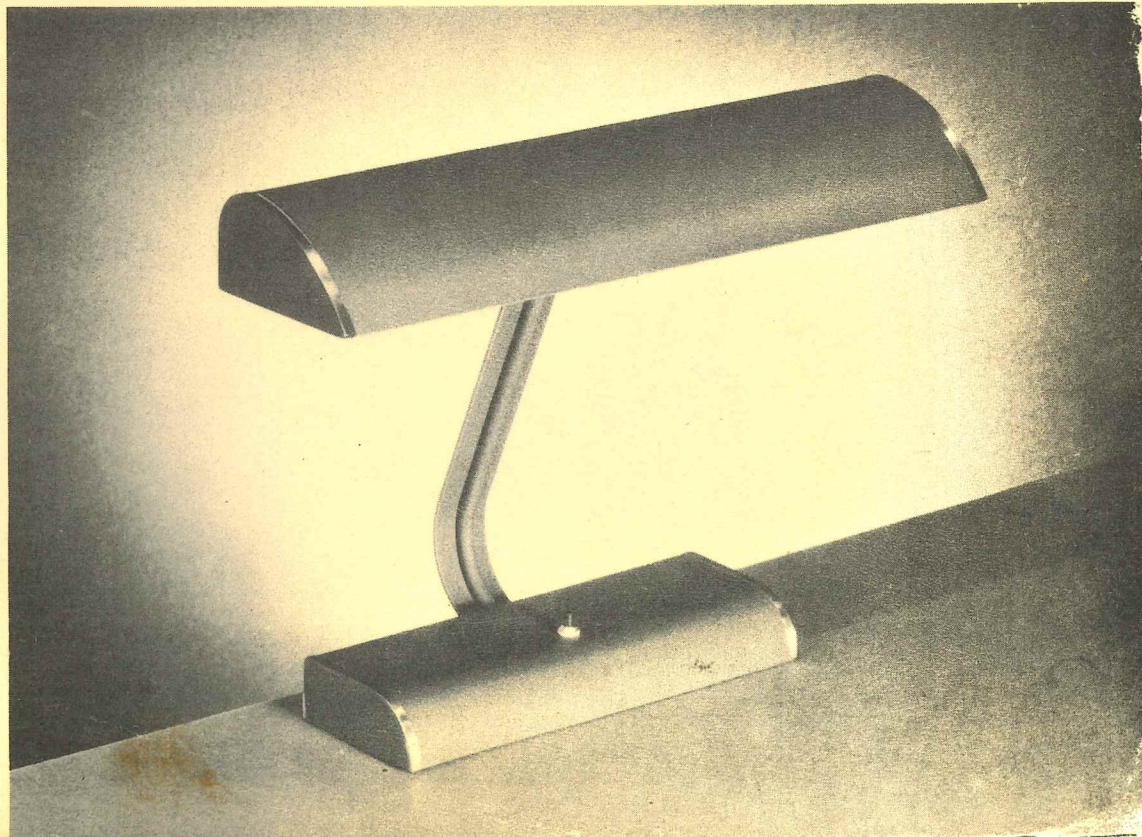
LIST 7.95

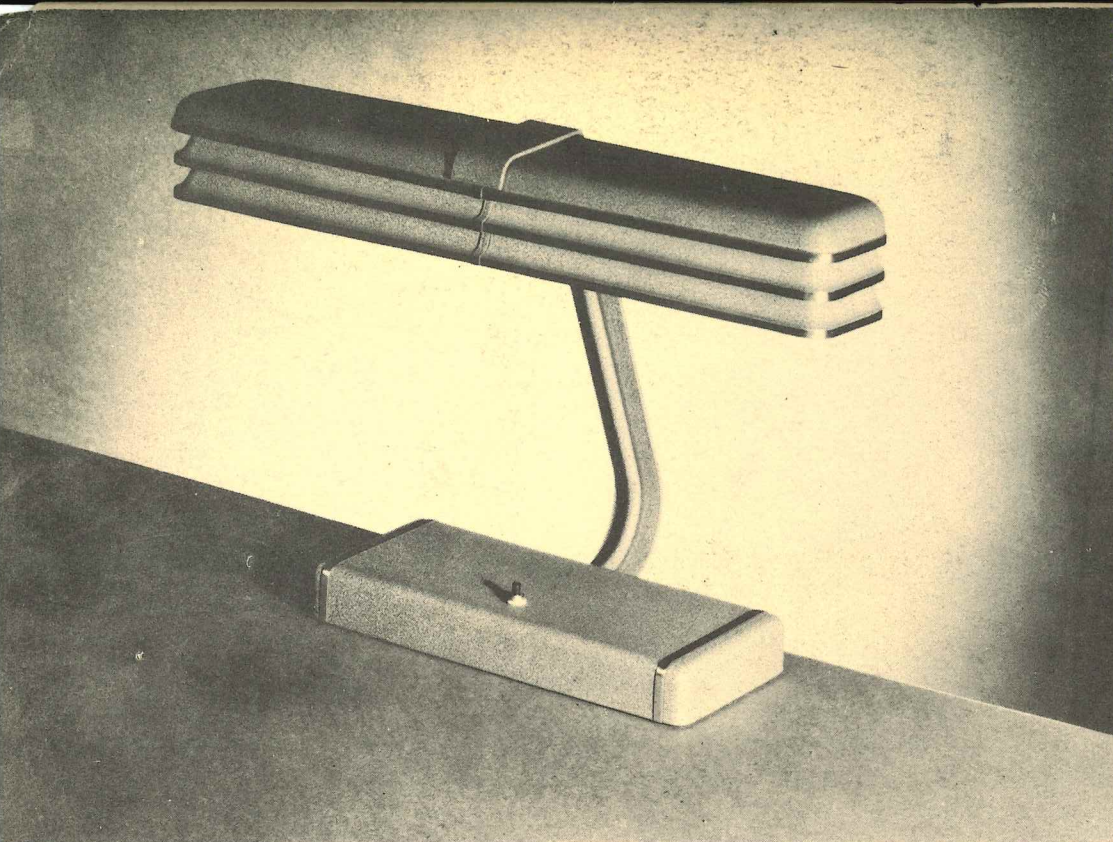


6101

FLUORESCENT DESK LAMP • FINISHED IN BROWN WRINKLE ENAMEL WITH COPPER TRIM • DIMENSIONS 14" x 18 1/4" • TAKES 18-INCH BULB

LIST 7.95





THESE LAMPS
110 VOLTS 60 C
CURRENT ONLY • FOR

FLUORESCENT DESK LAMP • FINISHED IN LIGHT TAN WRINKLE
ENAMEL WITH COPPER TRIM • DIMENSIONS 13 3/4" x 19" • TAKES 18-INCH BULB

LIST 12.50

6090

styled

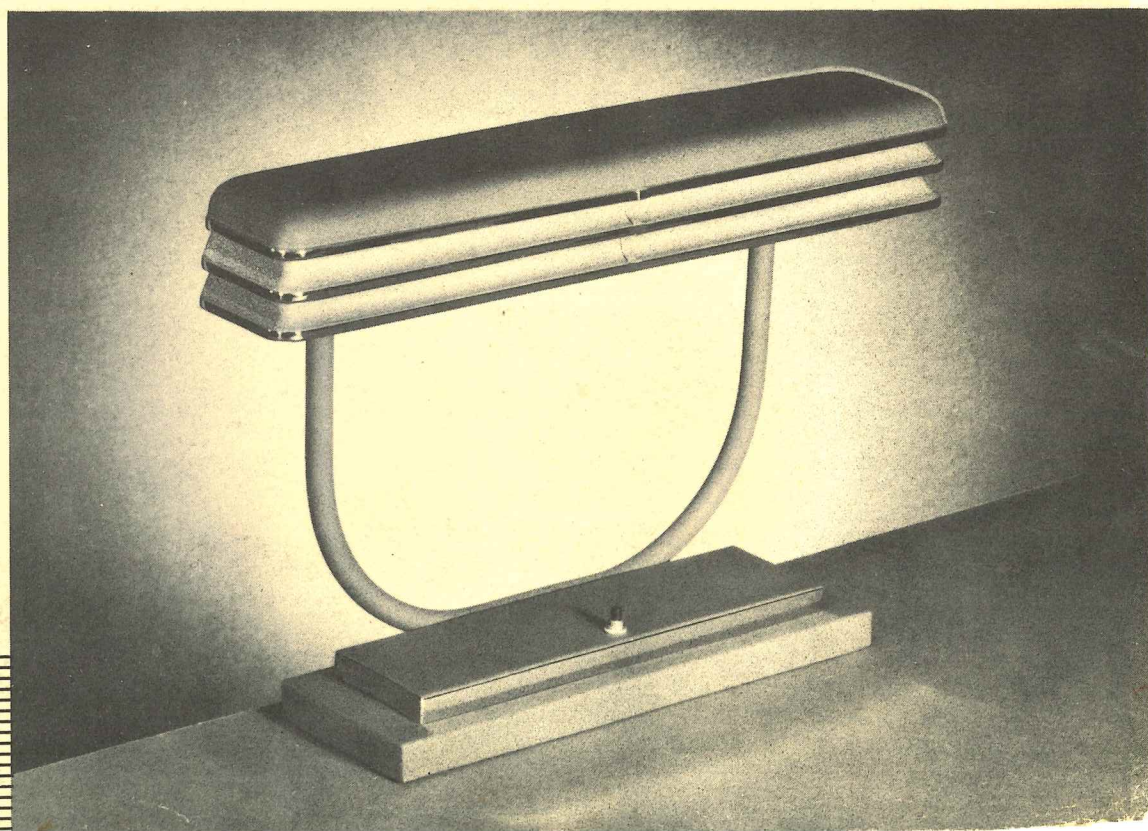
F O R T O D A Y ' S

LIST 10.95

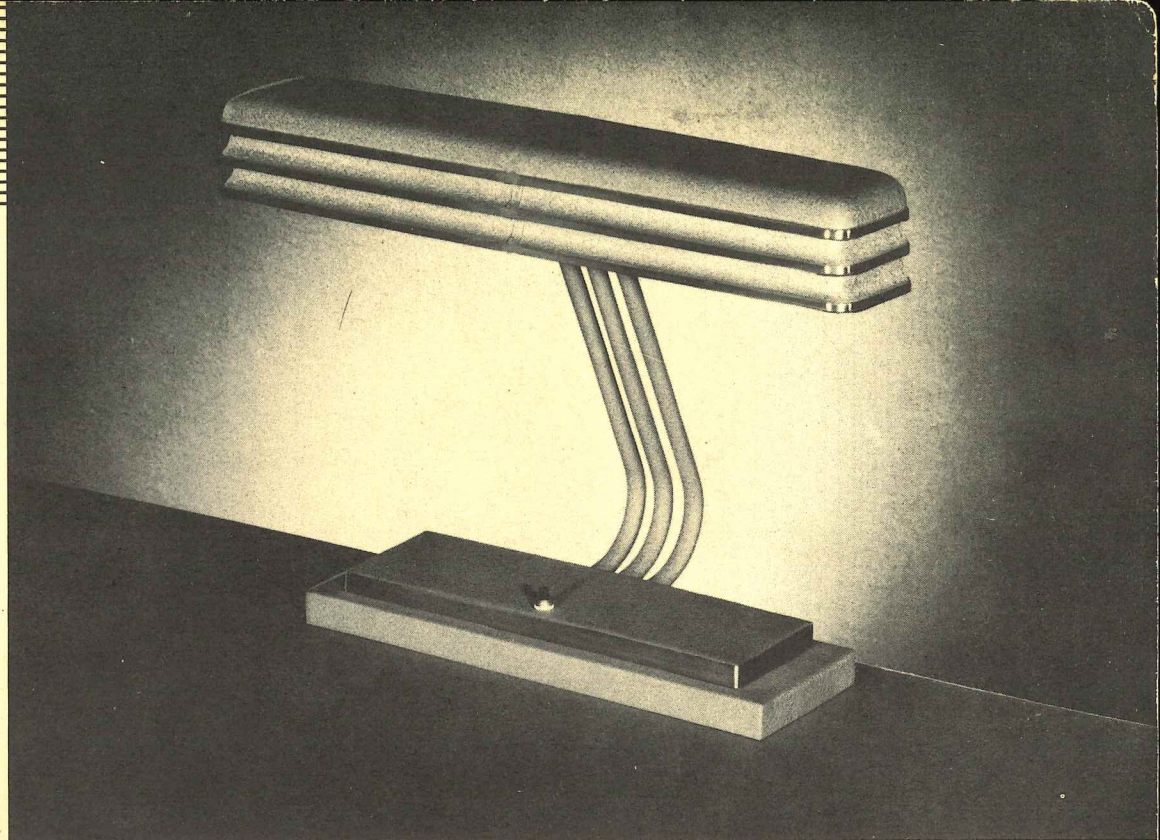
FLUORESCENT DESK LAMP • FINISHED IN DARK GREEN WRINKLE
ENAMEL WITH CHROME TRIM • DIMENSIONS 12 3/4" x 19 1/2" • TAKES 18-INCH BULB

1/2 3

6092



Pg. 4



6093

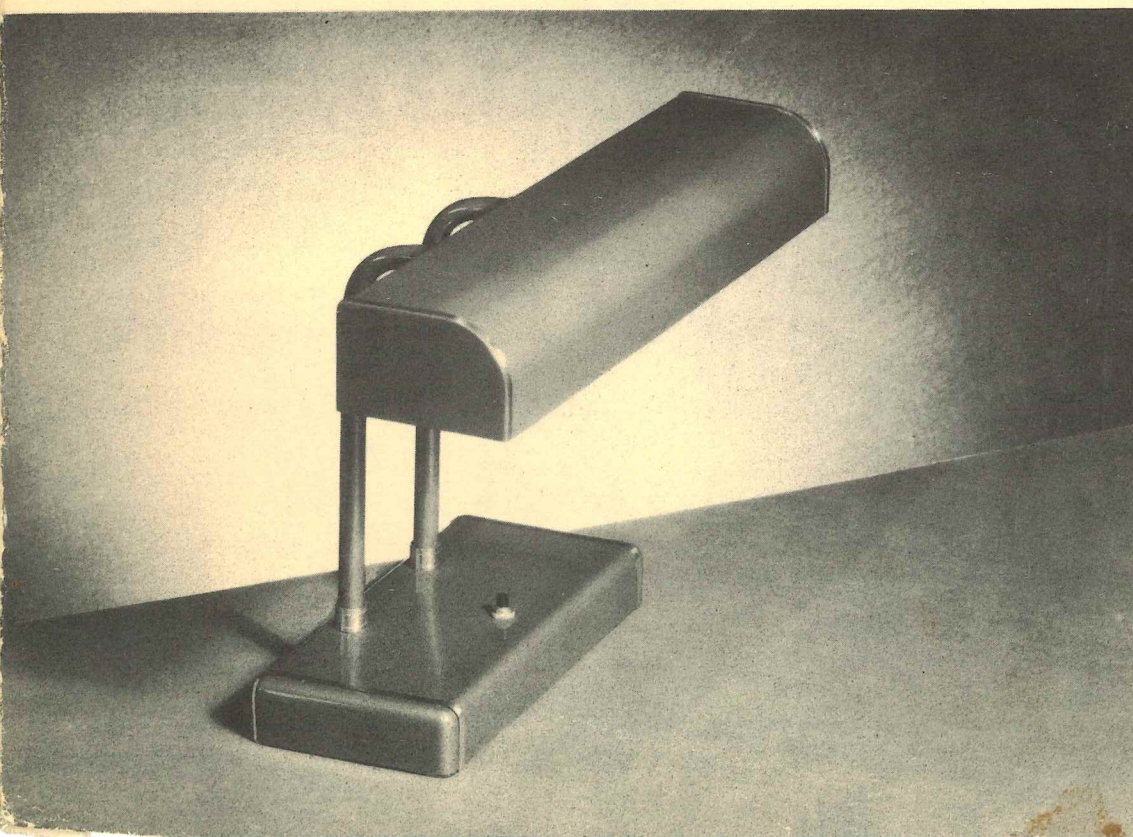
FLUORESCENT DESK LAMP • FINISHED IN LIGHT GREEN WRINKLE ENAMEL WITH BRASS TRIM • DIMENSIONS 14"x19" • TAKES 18-INCH BULB

LIST 11.75

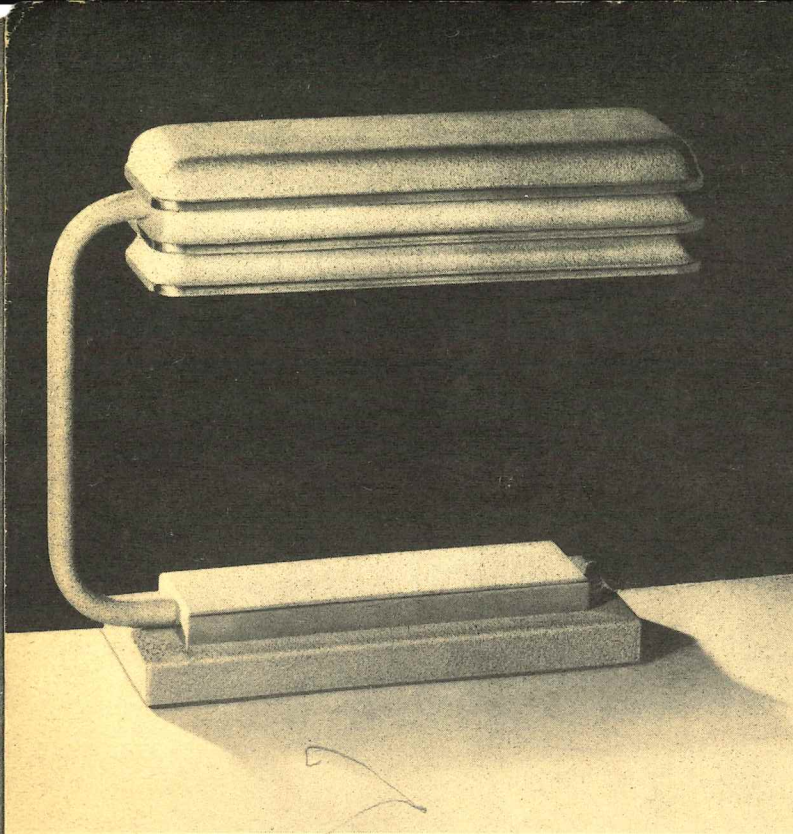
H O M E S A N D O F F I C E S

LIST 8.50

FLUORESCENT DESK LAMP WITH SWIVELS • FINISHED IN BROWN METALLIC WITH COPPER TRIM • DIMENSIONS 18 1/4" x 12 1/2" • TAKES 18-INCH BULB

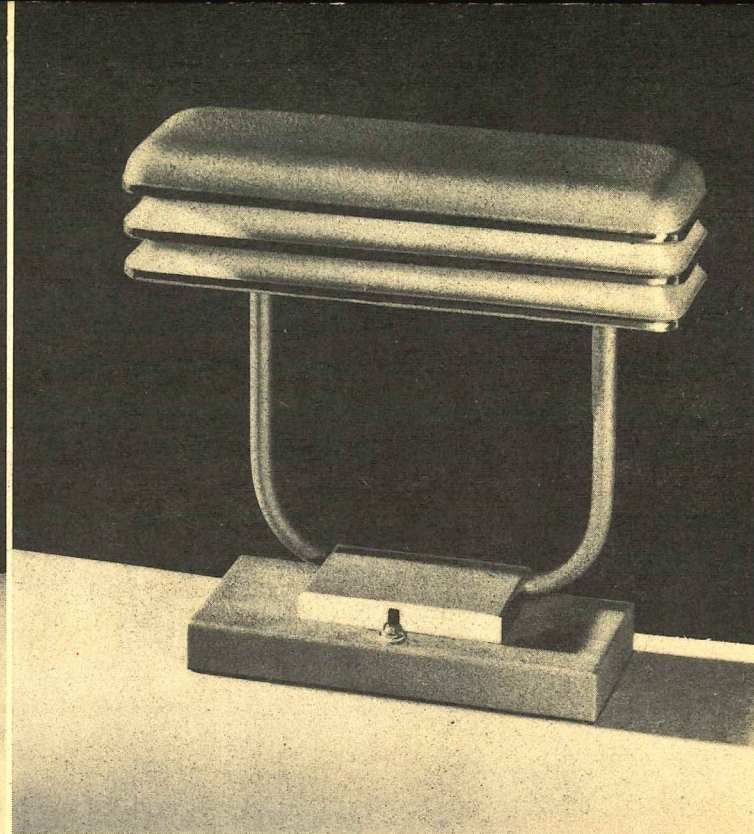


6091



INCANDESCENT DESK LAMP • FINISHED IN BROWN WRINKLE
ENAMEL WITH CHROME TRIM • DIMENSIONS 13½" x 11"

NO. 6081 [REDACTED] **LIST 4.50**

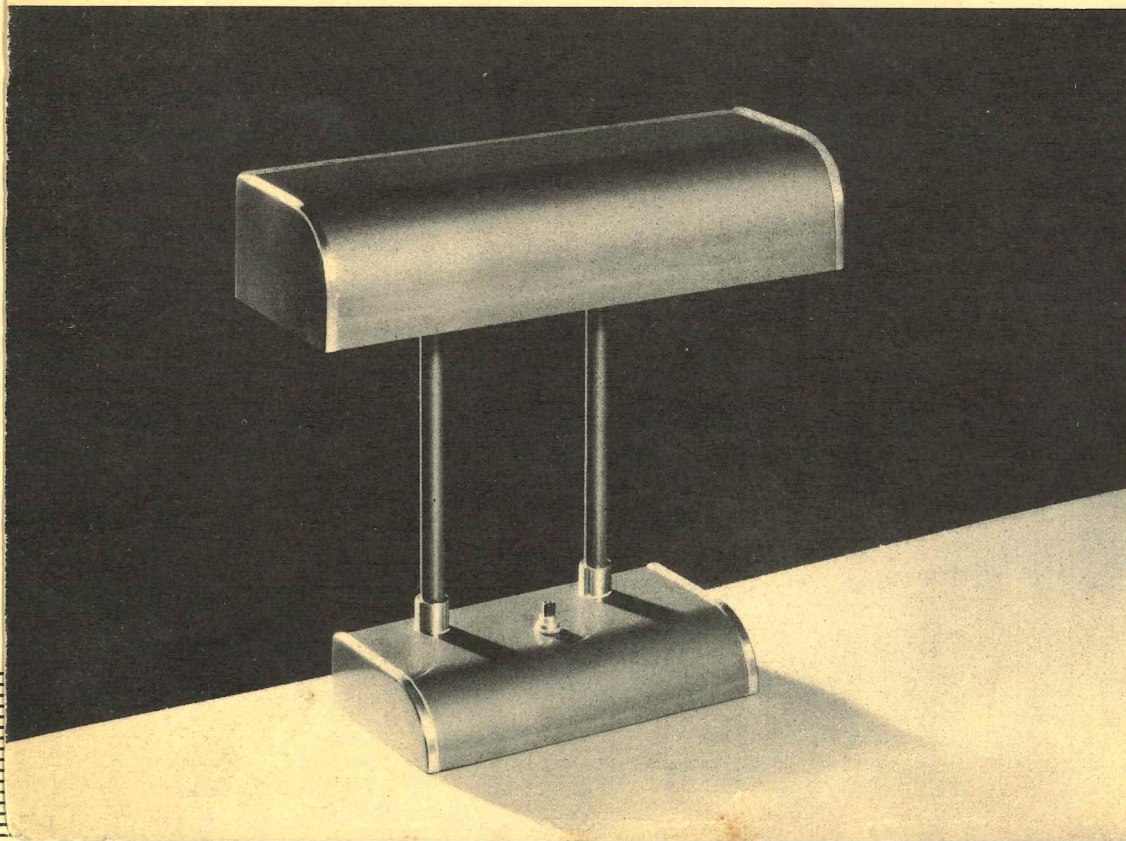


INCANDESCENT DESK LAMP • FINISHED IN BROWN WRINKLE
ENAMEL • DIMENSIONS 12" x 10½"

NO. 6079 [REDACTED] **LIST 4.00**

designed FOR MODERN

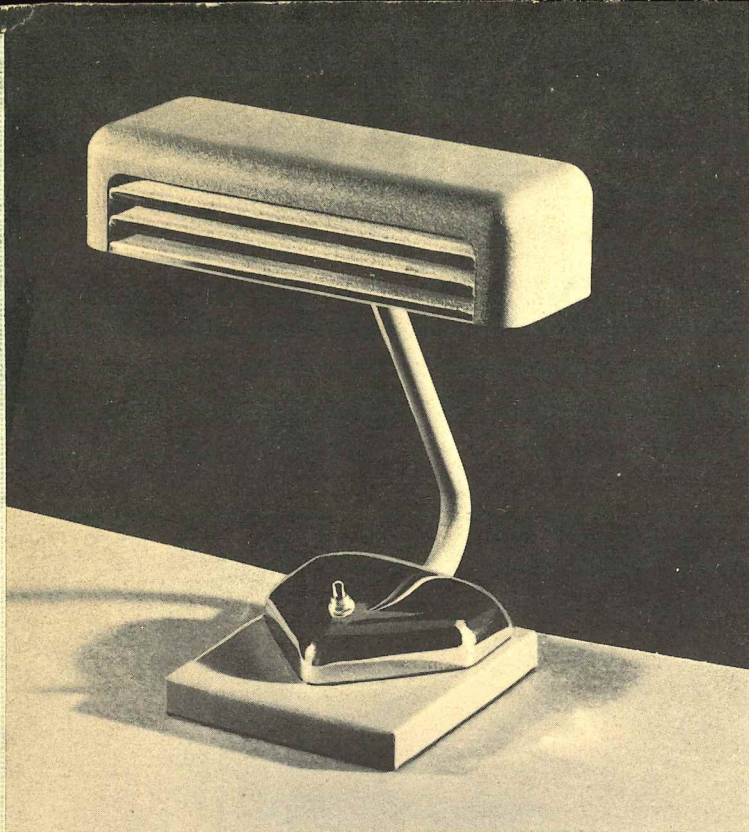
[REDACTED] **LIST 3.75**
INCANDESCENT DESK LAMP WITH CONCEALED SWIVELS • FINISHED
IN DARK BROWN METALLIC WITH COPPER TRIM • DIMENSIONS 11¼" x 11½"



Pg. 5

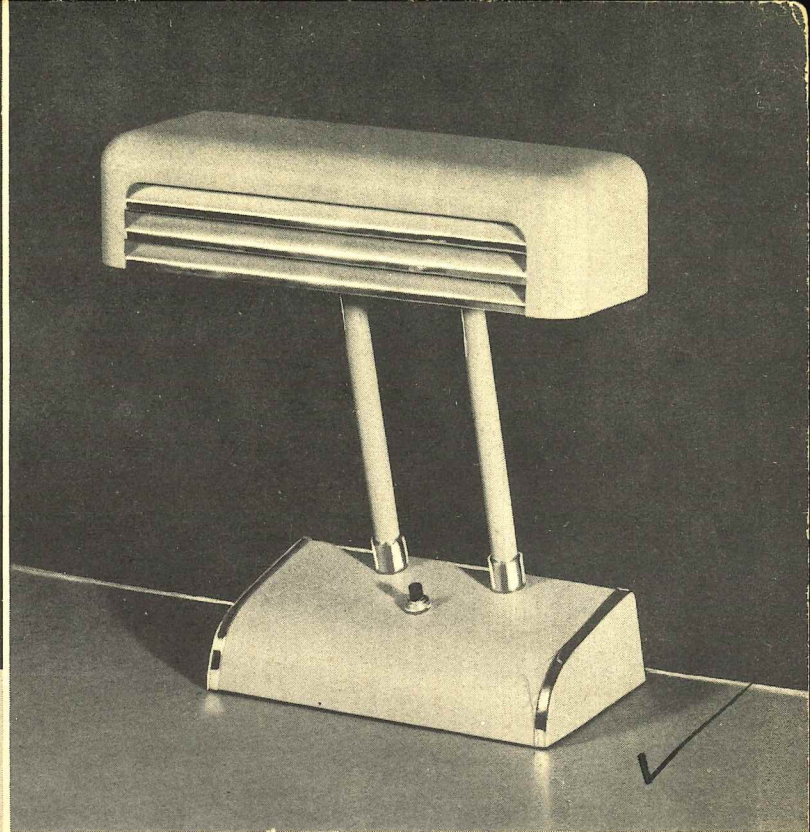
DESK LAMPS ON
PAGES TAKE ST
BULBS, ARE NOT

6080



INCANDESCENT DESK LAMP • FINISHED IN LIGHT BLUE-GRAY WRINKLE ENAMEL AND CHROME • DIMENSIONS 11½" x 10½"

• **NO. 6078** [REDACTED] **LIST 3.75**



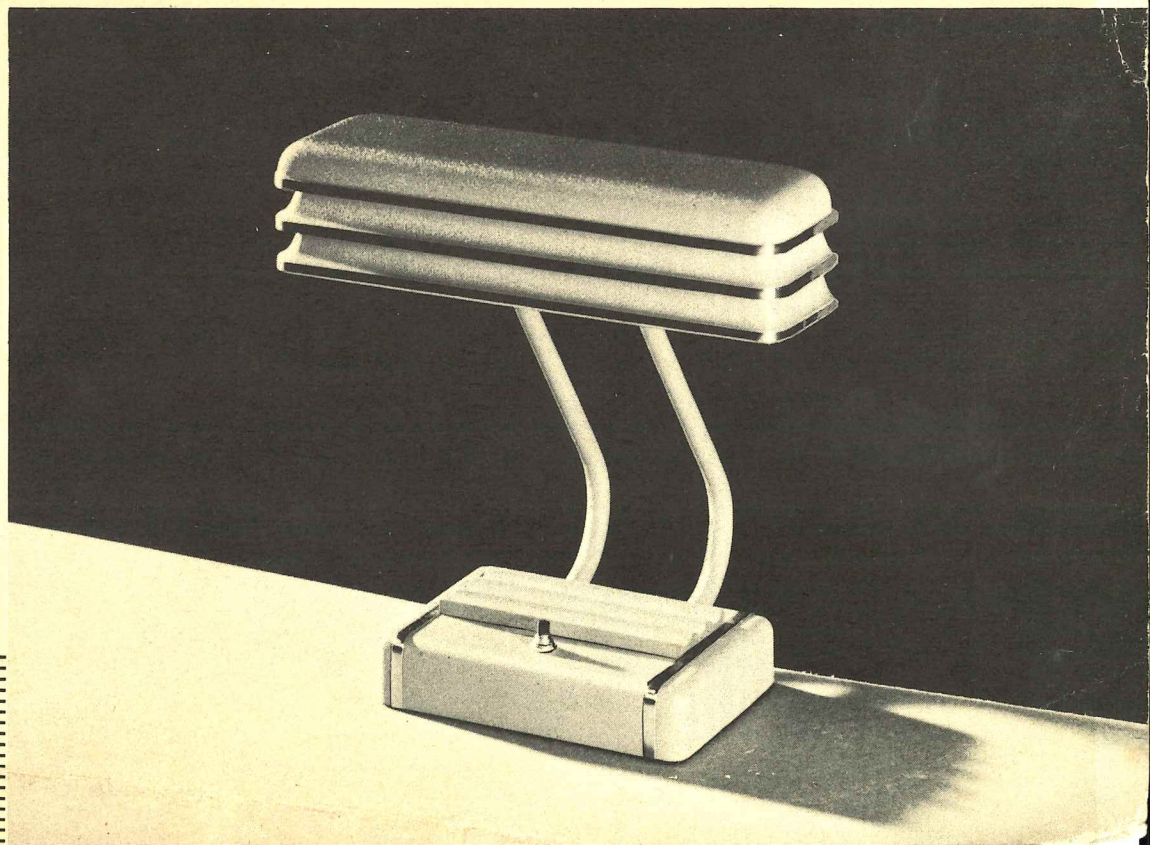
INCANDESCENT DESK LAMP • FINISHED IN LIGHT BLUE-GRAY WRINKLE ENAMEL WITH CHROME TRIM • DIMENSIONS 10½" x 10¾"

• **NO. 6045** [REDACTED] **LIST 4.50**

ECONOMY AND EFFICIENCY

Pg. 6

[REDACTED] **LIST 5.00**
INCANDESCENT DESK LAMP • FINISHED IN GREEN WRINKLE ENAMEL WITH CHROME TRIM • DIMENSIONS 10 7/8" x 12"



6073

**IN THESE TWO
STANDARD MAZDA
FLUORESCENT**

RETURN TO
DESIGN DIV.



RETURN TO
DESIGN DIV.



INDUSTRIAL LAMP CORPORATION

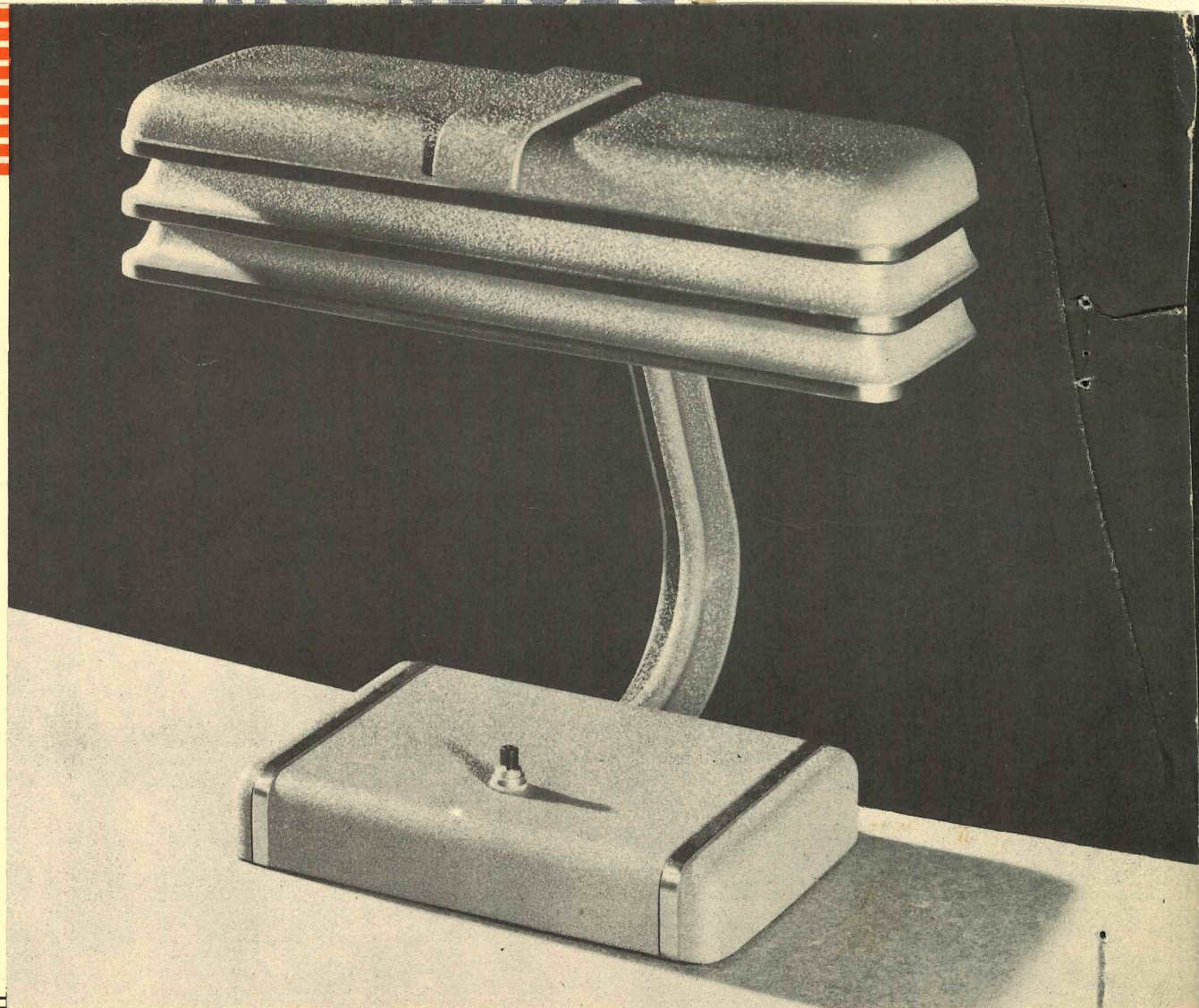
2501 SOUTH DEARBORN STREET • CHICAGO, ILLINO

T E L E P H O N E C A L U M E T 3 5 7

DESIGN DIV.

finished in light brown wrinkle
enamel with copper plate trim,
dimensions are 12x5x13, takes
standard Mazda bulb.

6044



D E S K L A M P

*by a fair trade agreement with the Shaeffer Pen Company,
this lamp must be sold at a retail price of not less than \$5.00*



RETURN TO
DESIGN DIV.

